



OLYMPIC CHANNEL
SERVICES

**International Cheer Union
P.O. Box 752830,
Memphis, Tennessee 38175 - 1210
United States of America**

Madrid, 25th April 2024

OFFICIAL STATEMENT

Wednesday 24th April 2024, during the Live transmission of the ICU Junior World & World Cheerleading Championships, one of our commentators inadvertently made a remark that he thought was off the air, however it was unacceptable.

We sincerely regret for what could have been perceived as disrespectful to the sport of Cheerleading and the athletes competing at this great event. We have taken this incident very seriously and have already taken measures to make sure this does not happen again, including removing the commentator from the remainder of the broadcast.

We are committed to support ICU and promote the amazing performance of its athletes at a global stage.

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