













## WHAT IS THE INTERNATIONAL **CHEER UNION (ICU)?**

- The recognized World Governing Body for Cheer by 105 National Federations on all continents
- Positive recommendation by SportAccord Council for membership
- 3.5 million Cheer athletes around the world
- World Championships of 70 Nations
- World Championships with 10,000 athletes
- . World Championships with over 25,000 spectators
- Annual General Assembly with 70 Cheer National Federations
- International television broadcasts of World Championships
- Trained athletes, coaches, judges and officials in over 85 nations to date
- 18 million video streams of the Sport of Cheer in 2012
- Establishes the International Rules, Regulations and Standards for our Sport
- Popular team sport, inexpensive and easy for young people to participate
- Popular sport in television (CBS Sports Network, ESPN), movies ("Bring it On"), magazines, books and social media
- A proper and legally registered non-profit international federation
- Fully applied to SportAccord and IOC
- Proud member of TAFISA

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- 2013 Sportaccord Membership Applicant





**ICU Central American and Caribbean** 

**Cheerleading Championships** 

**ICU IS A GREAT PARTNER TO** 

THE INTERNATIONAL SPORTS

Port of Spain, Trinidad and Tobago

14-15 September 2013

Tokyo Yoyogi Arena

Tokyo, Japan

December 2013

**FAMILY!** 

Argentina Bahamas Barbados Bolivia Brazil Canada

Chile Colombia Costa Rica

Dominican Republic Ecuador

El Salvador Guatemala Honduras

Jamaica

Mexico Panama

Peru Puerto Rico

Saint Kitts and Nevis Trinidad and Tobago

Venezuela Virgin Islands

www.cheerunion.org

# **105 NATIONAL FEDERATIONS** 3.5 MILLION ATHLETES

**ASIA** 

Chinese Taipei

Hong Kong

Indonesia

Kazakhstan

Kyrgyzstan

Macau

Malaysia

Mongolia

Pakistan

of China

**Philippines** 

Saudi Arabia

Singapore

Sri Lanka

Peoples Republic

Republic of Korea

India

Japan

#### **AFRICA**

Burundi Cameroon Egypt Ghana Kenya Mali Morocco

Namihia Nigeria Rwanda

South Africa Tanzania

Uganda Zambia Zimbabwe

#### THE AMERICAS

Thailand Vietnam British Virgin Islands **EUROPE** 

> Armenia Austria Azerbaijan Belarus Belgium

Bosnia and Herzegovina Croatia Czech Republic



England

Estonia

Finland

France

Georgia

Israel Italy Latvia Luxembourg Macedonia Moldova Montenegro Netherlands Northern Ireland Norway Poland Republic of Ireland

San Marino Romania Russian Federation Scotland Serbia Slovenia Spain Sweden Switzerland

Republic of

### **OCEANIA**

Ukraine

Wales

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American Samoa Australia Guam New Zealand



